



Social Impact Summary

Circle was a membership organisation open to anyone over the age of 50, living within the geographic area of a local Circle. Its mission was to build and support the capabilities of its members to lead independent and flourishing lives.

ALL CIRCLES

Data represents a time period from Circle's launch to 30 September 2015

MEASURING CAPABILITIES IN CIRCLE

Circle's focus was on growing and sustaining members' need to lead flourishing lives. We measured the ways in which our services fostered the capabilities of our members in the areas of Relationships, Work & Learning and Environment / Community.



RELATIONSHIPS

3,208

social
events

Number of social events organised by Circle and attended by Members.

Most popular events:

- Trips away (to York, Greenwich, Oxford etc)
- Lunch at local pubs
- Coffee and catch up



WORK & LEARNING

6,746

instances of
learning

Number of times Members have participated in a Circle learning activity, including a social event or practical helper job they were actively involved in.

Examples of learning social events:

- Workshops (for digital photography, knitting etc)
- Guided Tours (of cities, museums, gardens etc)
- Exhibitions / gallery visits



ENVIRONMENT/COMMUNITY

7,789

practical
helpers

Number of Circle Helpers who have completed practical help for Members.

"I'm doing it for myself and everyone else who lives here"

"It's local people helping each other"

"I had something to offer"

– Circle Members

122,404

social
connections

Connections we've achieved between Members at social events and through practical helpers meeting Members

"I love it, I live on my own and it's great to find people to talk to and discover new places with." – Circle Member

"My life was in a downward spiral but Circle has changed my life around." – Circle Member

24,241

hours of
learning

Hours of learning through social events and practical help.

Examples of learning practical help:

- Technology support (how to use a computer, digital camera, internet, social media, mobile phone, software packages, send e-mails)
- Life admin (help getting organised, filling out forms, sorting out bills)
- Do It Yourself (how to fix-it projects around the house)

11,782

practical helper
jobs done

Number of practical helper jobs completed by Circle Helpers.

Frequent practical helper jobs:

- Do It Yourself jobs around the house (basic plumbing, installing locks, assembling furniture, fixing garden gate, painting)
- Gardening (tidying, cutting grass)
- Technology support
- Giving Members lifts to events
- Cleaning